

We organized the “You Become What You Eat” sustainable food consumption campaign together with the Open Garden Foundation. The most important aim of the campaign was to promote local, seasonal and organic food, and to raise awareness about its importance in the town of Gödöllő and the surrounding region.

The campaign consisted of various elements: articles in local papers, a publication, a website, a competition and a local festival with local producers invited.

More information about this project is available in Hungarian at http://www.nyitottkert.hu/?q=lezel_amit_eszel_kampany